



**FOR IMMEDIATE RELEASE**  
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## **Advanced Agrilytics Certified in 4R Nutrient Stewardship**

**INDIANAPOLIS, IND.** – Advanced Agrilytics has achieved Year Two certified status in Indiana’s 4R Nutrient Stewardship Certification Program.

“Agribusiness Council of Indiana is pleased to see that Advanced Agrilytics understands that 4R nutrient management brings value to their growers and their community,” said ACI President Bruce Kettler.

The 4R Nutrient Stewardship Certification Program is a voluntary program for ACI members that encourages agricultural retailers and independent crop consultants to adopt proven best practices through the 4Rs, which refers to using the Right Source of Nutrients at the Right Rate and Right Time in the Right Place. This approach provides a science-based framework for plant nutrition management and sustained crop production, while considering specific individual farms' needs. It is a proactive, responsible commitment aimed at the long-term improvement of water quality.

“Our methodology is built on helping our growers optimize every crop and soil input they use,” said Dan Emmert, Advanced Agrilytics Regional Agronomy Lead for Southern Indiana and Kentucky. “We are so appreciative of the recognition through the 4R Nutrient Stewardship Certification Program. It’s a tremendous validation that our technology and methodology are seen as effective ways to help mitigate risk and improve overall production and sustainability for our growers.”

“By becoming Year Two 4R Certified, Advanced Agrilytics has proven its dedication to the long-term improvement of Indiana’s water quality,” said Jane Stautz, Advanced Agrilytics Vice President of Sustainability. “Effective nutrient stewardship is essential in a food supply chain and consumer market increasingly focused on sustainable and regenerative farming practices.”

The 4R Nutrient Stewardship Certification Program occurs on a 3-year certification cycle where an entity is audited on a set of standards developed by the Nutrient Stewardship Council. This set of standards outlines best practices to be implemented. Each requirement is evaluated each audit period by a private, third-party auditor via an in-person audit to earn or maintain certification.

“Advanced Agrilytics approach to 4R nutrient management fits perfectly with our mission of healthy soils, clean water and viable farms,” said Mike Dunn, director of freshwater conservation programs for TNC and chair of the Indiana Nutrient Stewardship Council. “Congratulations to Advanced Agrilytics for their commitment to the 4Rs and becoming Year Two Certified.”

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### **About the Agribusiness Council of Indiana**

The Agribusiness Council of Indiana is the proactive voice businesses serving Indiana agriculture. It was formed by a combination of mergers of agribusiness associations that handle grain, feed, seed, plant food and agricultural chemicals for farmers in order to better represent this important industry in the 21st Century. ACI has members based in every county of the state, employing Hoosiers throughout rural Indiana, and creating a significant economic impact. The Agribusiness Council of Indiana strives to be the premier advocate serving members' business interests with legislative representation, industry insight and regulatory guidance.

### **About Advanced Agrilytics**

Advanced Agrilytics, a portfolio company of Paine Schwartz Partners (a global leader in sustainable food chain investing), is a leading agricultural solutions provider trusted by progressive farmers and agribusinesses worldwide. The company's unique, patented agronomic solutions give growers sub-acre agronomic intelligence to strengthen crop resilience and maximize long-term profitability and sustainability.

Established in 2015, the company's headquarters are in Indianapolis, Indiana. The company is committed to helping its grower partners transform their farming operations to improve yield consistency, profitability, and sustainability, optimize every facet of their farm, and build a legacy for generations to come.

The company's proprietary spatial analysis technology has been proven to [produce better ROI](#), [improve nutrient efficiency](#), and long-term yield improvement to help growers build a more profitable, sustainable farming operation today and for future generations of farmers. To learn more about Advanced Agrilytics, visit <http://www.advancedagrilytics.com> and follow us on social media.